

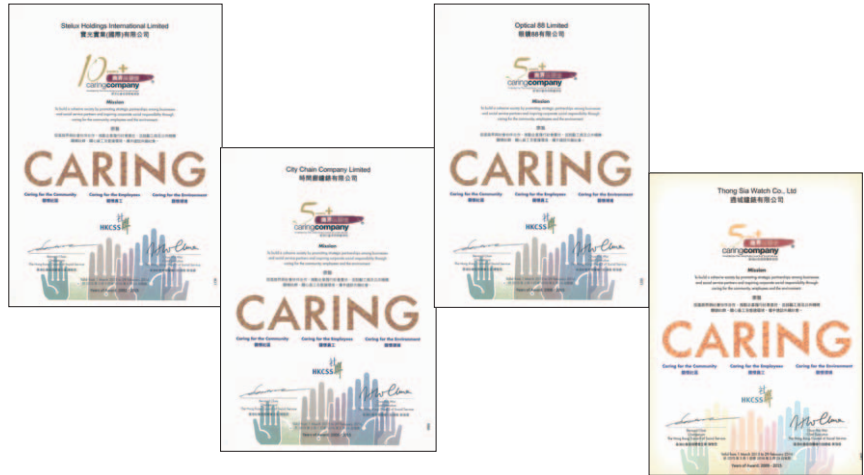
AWARDS

獎項

CARING COMPANY

商界展關懷

In recognition for the Group's services and support to the wider local community, Stelux and its subsidiaries, City Chain Hong Kong, Optical 88 Hong Kong, and Thong Sia Watch, the Hong Kong distributor for "SEIKO" watches and clocks were again respectively awarded Caring Company Awards by the Hong Kong Council of Social Service.



寶光及其附屬公司香港時間廊、香港眼鏡88以及精工鐘錶的香港經銷商通城鐘錶再次分別榮獲香港社會服務聯會頒贈的商界展關懷獎狀，由此證明本集團對廣大社區提供的服務及支援獲得各界肯定。

Outstanding QTS Merchant Award 2015

2015 優質旅遊服務傑出優質商戶獎

City Chain Hong Kong and "SEIKO" won the "Outstanding QTS Merchant Merit Award 2015" respectively and C² won the "Outstanding QTS Merchant Bronze Award 2015" presented by the Hong Kong Tourism Board.

香港時間廊及通城香港「精工」分別榮獲香港旅遊發展局頒發「2015 優質旅遊服務傑出優質商戶優異獎」及 C Square 榮獲香港旅遊發展局頒發「2015 優質旅遊服務傑出優質商戶銅獎」。



AWARDS

獎項

Mystery Shoppers Programme – Outstanding Performance Achievements (Service Industry Leader)

神秘顧客計劃 – 全年「最佳服務零售商2014」

Solvil et Titus was awarded “2014 Service Retailers of the Year” in the Watch and Jewellery category organised by Hong Kong Retail Management Association.

香港鐵達時於香港零售管理協會舉辦的「神秘顧客計劃」中獲頒發「全年「最佳服務零售商2014」—鐘錶及珠寶店組別」獎狀。

City Chain Primo was awarded the “Service Category Leader Award” in the Watch and Jewellery category organised by Hong Kong Retail Management Association.

香港時間廊Primo於香港零售管理協會舉辦的「神秘顧客計劃」中獲頒發鐘錶及珠寶店組別「組別服務領袖」獎。



Outstanding QTS-Accredited Merchant for 10 Consecutive Year

2015 優質旅遊服務 10年資深優質商戶嘉許

Optical 88 Hong Kong has been recognised as a Quality Shop by Hong Kong Tourism Board for 10 consecutive years.

香港眼鏡88獲香港旅遊發展局頒發「2015 優質旅遊服務10年資深優質商戶」嘉許狀。



Job Market Employer of Choice Award 2014 – City Chain 卓越顧主大獎 2014

City Chain Hong Kong won the “Job Market Employer of Choice Awards 2014” presented by the Job Market.

香港時間廊獲Job Market頒發「2014 卓越顧主大獎」殊榮。

AWARDS

獎項



TVB Most Popular TV Commercial Awards 2015

2015 TVB 最受歡迎電視廣告大獎

Solvil et Titus' television commercial "Penguin" won the "Most Popular TV Commercial" award in the TVB Most Popular TV Commercial Awards 2015.

本公司的鐵達時電視廣告「企鵝篇」在2015 TVB最受歡迎電視廣告大獎中榮獲「最受歡迎電視廣告」獎。

Solvil et Titus' television commercials "Penguin" and "That Year" both won the "Professional Selection Award" in the TVB Most Popular TV Commercial Awards 2015.

本公司的鐵達時電視廣告「企鵝篇」及「那一年篇」在2015 TVB最受歡迎電視廣告大獎中榮獲「專業評審獎」。



7th ROI Festival

第七屆金投賞

Our Solvil et Titus commercial video, "Time Tree" and "Penguin" won the Silver Award in the category of Advertising Agency – Creative Service (Internet Online Video) at the 7th ROI Festival.

本公司的鐵達時廣告「時間樹」及「企鵝」在第七屆金投賞中榮獲「代理公司組－創意服務－互聯網視頻－銀獎」。

2014 HK4As Kam Fan Awards

2014 金帆廣告大獎

Our Solvil et Titus "Penguin" commercial video was awarded the "Film Kam Fan Award" and "Best & Gold Award – Film/Radio & Audio Craft – Chinese Copy" at the HK4As Kam Fan Awards 2014.

我們的鐵達時廣告「企鵝」於2014金帆廣告大獎中榮獲「影視金帆－金帆獎」及「工藝－影視或廣播廣告工藝－中文創意文案－最佳及金獎」。



AWARDS

獎項



Smiling Enterprise 2015 2015 微笑企業服務大獎

Optical 88 Hong Kong was awarded the “Smiling Enterprise Awards 2015” organised by Mystery Shopping Provider Association (MSPA).

香港眼鏡88獲國際組織神秘顧客服務協會頒發「2015 微笑企業服務大獎」殊榮。

Gold Trusted Brand 2014 信譽品牌金牌獎 2014

“SEIKO” was named “Gold Trusted Brand” for the watches category in Hong Kong in the Reader’s Digest Asia’s Trusted Brands 2014 survey. The Reader’s Digest Trusted Brands Survey has a well-established reputation as the premier consumer based and international measure of brand preference. Thong Sia Hong Kong has been presented with this award consecutively for many years.

「精工」品牌在《讀者文摘》亞洲信譽品牌2014調查中榮獲香港鐘錶組別「信譽品牌金獎」。讀者文摘信譽品牌調查有良好公信力，為重要消費者基礎及國際指標。通城香港已連續多年獲此獎項。



AWARDS

獎項



2014 YHZK Global Business 1000

2014 全球華商 1000

Another award garnered by Thong Sia Hong Kong for the “SEIKO” brand was the “YHZK Global Business 1000” presented by Yazhou Zhoukan, the only Chinese language international affairs newsweekly in the world.

通城香港「精工」品牌獲全球唯一國際性中文時事週刊《亞洲週刊》頒發「2014 全球華商 1000」大獎。

Maze Awards 2014

The “SEIKO” brand of Thong Sia Hong Kong won the Bronze Award in “Maze Awards 2014”. The Maze Awards is a brand new award honoring the most innovative, creative and stunning campaign staged at bus shelters and on the “Icons of Hong Kong” tramcars. Maze Awards are open to all advertising professionals from advertisers, media and creative agencies to vote. Gold, Silver and Bronze trophies are awarded to outstanding campaigns at the awards presentation.

通城香港「精工」品牌在「Maze Awards 2014」獲頒銅獎。第一年舉辦的Maze獎項，用意表揚創新性、創意性及設計突出的巴士停車亭及在香港具代表性的電車戶外廣告。獎項由廣告商，媒體和創作機構等廣告專業人士投票。頒發金，銀，銅牌及優異獎予以表揚。

